

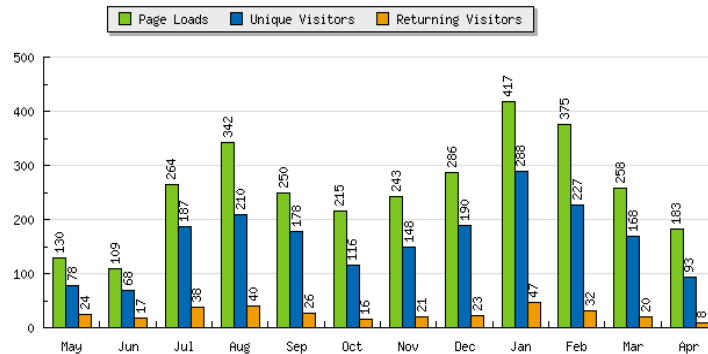
InAHQ Legislative Team Annual Report

May 1, 2009 to April 30, 2010

As of April 17, 2010

Indiana Healthcare Quality Blog

- Highlights:
 - 3,072 page loads; 1,951 unique visitors
 - 38 entries posted from 2 authors
 - 10% of visitors are from outside of USA.
 - Only 37% of visitors are from the State of Indiana.



- Opportunities for Growth:
 - Additional authors would increase the breadth of posted content.
 - Enhancing internet fluency of InAHQ membership may facilitate the usefulness of the blog as a resource.
 - At this time, only 6 people are officially “following” this blog. It is unknown if this is a *lack know how* or a *lack of interest*.

Other Activities:

- Brainstormed ways of expanding the role and impact of InAHQ in the quality of healthcare in Indiana. Shared findings with InAHQ president.
 - Ideas subsequently discussed at subsequent board meeting.
- Exploring how to develop a statewide Baldrige based healthcare quality award.
 - Discussion and brainstorming is ongoing.